

Sponsorship Opportunities for The Surrey County Show

The largest one-day agricultural show in the Country!

Spring Bank Holiday Monday, 31 May 2010 - 181 Years!

Stoke Park, Guildford, Surrey

The Surrey County Show offers a fantastic day out for all the family and a great opportunity for corporate sponsorship and entertaining, including champagne breakfasts, lunches, or even your own corporate marquee. This year we will be celebrating 181 years of the Surrey County Show. We have exciting entertainment - Bold Dog Lings Motorcycle Stunt Display Team, Pig Racing, Gamegoer Gun Dogs, Pony Club Games, Cassablanca Steps - 30s music, Scurry Racing, Falconry, Ferrets, Fly Fishing demonstrations and Dog Training. **Hot air balloons, shopping, horse, pony and donkey classes, floristry, poultry, cage birds, classic cars, bees and honey, tractor driving, Young Farmers and the pride of the show - our FULL livestock classes, featuring cattle, sheep, goats and pigs. We also have a Food Hall, Food Theatre with cookery demonstrations, Fish Displays, Vegetable Growing and an Allotment Garden, Companion Dog Show, Countryside Arena and even a Tractor Driving Competition!**

For sponsorship of £5,000 - £10,000

the benefits are (pro rata):

Prominent Branding site for signs/banners (your Company name and logo) around sponsored area and small arenas

4 additional banner sites in Grand Arena

Full PA publicity in the Grand Arena and Sponsored area (where applicable)

Free allocation of Trade Stand/Sponsors Space (9mx9m)

One Full Page Advertisement in Show Programme (COLOUR), 5000 are printed

Your Logo printed on Show Tickets

Invite for up to eight sponsors guests at the President's Luncheon (private table) or ability to have own marquee

Use of the Member's Enclosure facilities

Preferential Free Parking for guests

An allocation of Vice-President Badges and Tickets for free entry to the showground

Sponsorship recognition in all press, listings, advertising and related media (where applicable)

Select from:

Showground Labour	£10,000	Stationary	£6,500
Public Facilities	£9,500	Signboards	£6,500
Post/Telephones	£8,500	Grandstands	£6,000
Litter Disposal	£8,000	Trackway	£5,750
Security	£7,500	Radios/pa	£5,750
Electrical works	£7,000	Insurance	£5,000
Car Parking	£6,500	Show jumping	SOLD
Local Produce Exhibit	£6,500	Show printing	£5,000

For sponsorship of £1,750 - £4,750

the benefits are (pro rata):

Prominent Branding site for signs/banners (your Company name and logo) around sponsored area

3 additional banner sites in Grand Arena

Full PA publicity in the Grand Arena and sponsored area (where applicable)

Free allocation of Trade Stand Space (6mx6m)

One Half Page Advertisement in Show Programme (COLOUR), 5000 are printed

An invitation to four at the President's Luncheon (with more invitations available at cost)

Use of the Member's Enclosure facilities

Preferential Free Parking for guests

An allocation of Vice-President Badges and Tickets for free entry to the showground

Sponsorship recognition in all press, listings, advertising and related media (where applicable)

Select from:

Rosettes	£4,500	Park & Ride buses	£3,500
Show office	£4,250	Food Hall	£2,500
Schedules	£4,000	Shopping Arcade	£2,500
Park & Ride	£4,000	RAC route signs	£2,500
Fencing	£3,750	Dairy Section	£2,500
Roadside Ads	£3,500	Beef Section	£2,500
Bold Dog Lings	£3,000	Arena scaffolding	£2,250
Trophies	£2,950	Surrey Farm Week	£2,000
Judges hotel	£2,900	Milking Parlour	£1,750
Food Theatre	£2,750	Rural machinery	£1,750

For sponsorship of £850 - £1,750

the benefits are (pro rata):

Prominent Branding site for signs/banners (your Company name and logo) around sponsored area and small arenas

2 additional banner sites in Grand Arena

Full PA publicity in the Grand Arena and sponsored area (where applicable)

One Quarter Page Advertisement in NEW Show Programme (Black and White)
5000 are printed

An invitation for two to the President's lunch

Use of the Member's Enclosure facilities

Preferential free parking for guests

An allocation of Vice-President Badges and Tickets for free entry to the showground

Sponsorship recognition in all press, listings, advertising and related media (where applicable)

Select from:

Garden Road Show	£1600
Showground Manager	£1,600
Floristry marquee	£1,400
The President's Lunch	£1,350
Dairy Goats	£1,350
Judges Dinner	£1,350
Gatwick Caledonian Band	£1,295
Sheep Show	£1,500
Show Pub	SOLD
Pig Racing	£1,200
Complete Sheep Section	£1,100
Cycling Initiative	£1,100
Cassablanca Steps Band	£1,100
Food Theatre - Chefs/Food	£1,000
Hunter Breeding	£1,000
Stockmens Breakfast	£900
Scurry Driving classes	SOLD
Bees & Honey	£850
Ring 2 ridden showing arena	SOLD
Ring 3 in-hand showing arena	£850
Ring 3 M & M classes	£850
Entrance Signs (for 2)	£850
Ridden Hunters	£850
St John Ambulance	£850
Donkey Section	£850
Gun Dog Display	£850
Topiary and Floral Displays	£850
Rural Craftsmen	£850
Water services	£850

For sponsorship of £100 - £850

the benefits are (pro rata):

Prominent Branding site for signs/banners (your Company name and logo) around sponsored area

1 banner sites in Grand Arena (over £350)

Full PA publicity in the Grand Arena and sponsored area (where applicable)

Acknowledgement in NEW Show Programme (Black and White)
5000 are printed

Use of the Member's Enclosure facilities

Preferential free parking for guests

An allocation of Vice-President Badges and Tickets for free entry to the showground

Sponsorship recognition in all press, listings, advertising and related media (where applicable).

Select from:

Disabled Scooters	£850	Working Hunters	£350
Showground Plans	£800	Fire extinguishers	£350
Bandstand	£800	Commentators (x 3)	£350
Riding Pony Youngstock	£750	Poultry	£350
Show Jumps	£750	Arab Breeding	£350
Showground Buggy	£725	Skips	£350
Plate to Table Display	£700	Pig Classes	£350
Veterinary Services	£700	Livestock commentator	£350
Horsebox Parking stds	£700	Straw	£330
Commentator(G.Arena)	£690	Aerial photographs	£325
Vegetable Garden	£650	Timing equipment	£300
Children's Ponies	£650	Trade stand Comp	£300
Affiliation Fees	£600	Surrey Union Hunt	SOLD
Water Tanks/cattle	SOLD	Hanging Baskets	£300
Web site	£600	Buggy	£300
Each cattle breed	£600	Young Farmers	SOLD
Falconry Display	£500	Paramedics	£275
Cage Birds & Pens	£500	Tractor Driving	£250
Cobs	£500	Lost & Found	£250
String Quartet	£500	Tractors	£250
S.Jump Course Builder	£500	Dog Training	£175
Timber & Paint	£500	Animal Ambulance	£165
Pygmy Goats	£500	Tree Tops	£125
Poultry Pens	£475	Side-Saddle Class	£120
Arena Party (YFC)	SOLD	Young Handlers	SOLD
M & M Ponies	£450	Farm Service Award	SOLD
Dog Show	£450	Morris Dancers	£110
Each sheep breed	£450	Rural Demonstrations	£100
Rare Breeds of Sheep	£450	Fly Fishing Demos	£100