

# Sponsorship Opportunities for The Surrey County Ploughing Match and Country Fair Sunday, 26th September 2010

**Loseley Park, Guildford, Surrey**

The Surrey Ploughing Match and Country Fair offers a rural day out for all the family and further opportunities for corporate sponsorship. The show is set in the fabulous parkland of Loseley House and the House makes a superb backdrop to the entertainment on offer. Our tractor ploughing classes include Horse Drawn competitions, Vintage Tractor competitions as well as the more traditional ploughs. There is an opportunity to sponsor from £100.

**For sponsorship of £15,000**

**You can sponsor the whole day EXCLUSIVELY with your Company branding on all literature. Entertain your Clients at the fair, present the prizes and have exclusive use of branding the site.**

**For sponsorship of £1,000 - £5,000**

*the benefits are (pro rata):*

Prominent Branding site for sign/banner (your Company name and logo) around sponsored area and Main Arena plus additional banner sites on showground  
1 additional banner site in Main Arena

Full PA publicity in the Arena

Free allocation of Trade Stand Space (9m x 9m) pro rata

One Full Page Advertisement in Show Programme (back cover, or inside cover or similar)

Your Logo printed on Show Tickets

Sponsors private marquee on the showground or invite for ten at the Ploughmen's Luncheon (private table)

Preferential Free Parking for guests

An allocation of Tickets for free entry to the showground  
Sponsorship recognition in all press, listings, advertising and related media (where applicable)

**Select from:**

Showground Labour	£5,000	Ploughmen's lunch	
Marquees	£4,000		£3,250
Signboards	£4,000	Local Food/F.Market	
Public Facilities	£3,500	Marquee	£3,000
Signboards	£3,400	Clay Shoot	£2,500
Radios/pa	£2,750	Shedding	£2,000
Electrical works	£2,500	Programmes	£1,750
Car Parking	£2,500	Steam Plough	£1,750
Radio/pa	£2,250	Posters	£1,000
Insurance	£2,100	Heavy Horse	£800
		Display	
Punch & Judy	£550		

**For sponsorship of £100 - £999**

*the benefits are (pro rata):*

Prominent Branding site for signs/banners  
Company name and logo) around sponsored area  
(pro rata)

Full PA publicity in the Arena

Advertising in Show Programme pro rata  
(Black and White) from Logo to Half Page

An invitation to the Ploughmen's Luncheon for two (more available at cost) pro rata

Preferential Free Parking for guests

An allocation of Tickets for free entry to the showground

Sponsorship recognition in all press, listings, advertising and related media (where applicable)

**Select from:**

Vintage Display	£750	Each Ploughing Section	£300
Horse Travel	£700	Falconry	£300
Skips	£650	Show Signs	£300
Tractor Rides	£600	Gun Dogs	£275
Dog Agility	£650	RAC Signs	£275
Judges	£500	Commentator	£200
Sheep Dogs	£500	Young Farmers	£200
Police	£500	Straw	£150
Train	£500	Dog Whisperer	£150
Classic Cars	£450	Beagles	£125
Poultry sale	£400	Show Maps	£100
First Aid	£350	Trophies	£100
Fly Fishing	£300	Scouts	£100
Hunt	£300	Rural Demonstrations	£100
Aerobatics	£300	Ferrets	£100
Otters	£300	Rosettes & Prize Cards	£100